

## TOTAL DISTRIBUTION: 523,042

### WASHINGTON

**THE EXCHANGE, SPOKANE** (Thursday Edition) Distribution: 31,367  
(Market Area) Counties: **WA** – Adams, Douglas, Grant, Ferry, Lincoln, Okanogan, Spokane, Pend Oreille, Stevens, Whitman. **ID** – Bonner, Kootenay, Latah, Nez Pierce. **MT** – Lincoln, Mineral, Sanders

**GIANT NICKEL, KENNEWICK / YAKIMA** (Thursday Edition) Distribution: 30,958  
(Market Area) Cities: Basin City, Benton City, Burbank, Connell, Ellensburg, Eltopia, Finley, Grandview, Granger, Kennewick, Mesa, Moses Lake, Othello, Pasco, Prosser, Richland, Sunnyside, Toppenish, Tri-Cities, Union Gap, Walla Walla, Wapato, Warden, West Richland, Yakima, Zillah.

**THE NICKEL, KELSO** (Thursday Edition) Distribution: 18,599  
(Market Area) NW Oregon, SW Washington, including: Centralia, Chehalis, Kelso, Longview.

**NICKEL NIK, SPOKANE** (Friday Edition) Distribution: 18,763  
(Market Area) Cities: **WA** - Airway Heights, Bonners Ferry, Cheney, Chewelah, Clarkston, Colfax, Colville, Deer Park, Fairchild AFB, Grand Coulee, Liberty Lake, Medical Lake, Newport, Pullman, Ritzville, Spokane. **ID** - Coeur d'Alene, Hayden Lake, Post Falls, Rathdrum, Sandpoint. Western Montana.

**NICKEL NIK/ BUYLINE, WALLA WALLA/ TRI-CITIES** (Friday) Distribution: 10,445  
(Market Area) Cities: WA - Benton City, Burbank, Collee Place, Dixie, Dayton, Finley, Grandview, Granger, Kennewick, Pasco, Prescott, Prosser, Richland, Sunnyside, Toppenish, Touchet, Union Gap, Waitsburg, Walla Walla, Wapato, Yakima, Zillah. **OR** - - Athena, Hermiston, Milton-Freewater, Pendleton, Umatilla, Weston.

**NICKEL ADS, WENATCHEE** (Thursday Edition) Distribution: 17,914  
(Market Area) Cities: Brewster, Bridgeport, Carlton, Cashmere, Chelan, Chelan Falls, Dryden, Ellisforde, Entiat, Leavenworth, Malaga, Malott, Manson, Methow, Monitor, Okanogan, Omak, Orondo, Oroville, Pateros, Peshastin, Quincy, Riverside, Rock Island, Tonasket, Twisp, Waterville, Wenatchee, Winthrop.

**NICKEL SAVER, MOSES LAKE, WA** (Thursday Edition) Distribution: 12,103  
(Market Area) Cities: Basin City, Cle Elum, Connell, Coulee City, Coulee Dam, Davenport, Desert Aire, Electric City, Ellensburg, Ephrata, George, Grand Coulee, Kittitas, Lakeview, Lind, Marlin, Mattawa, Mesa, Moses Lake, O'Sullivan Dam, Odessa, Othello, Quincy, Reardan, Ritzville, Royal City, Soap Lake.

### CANADA

**NEWS ADVERTISER, VEGREVILLE, AB** (Wednesday Edition) Distribution: 11,550  
(Market Area) Cities: Andrew, Beauvallon, Brosseau, Chipman, Derwent, Hairy Hill, Hilliard, Holden, Innisfail, Lavoy, Lomond, Mannville, Minburn, Mundare, Myrnam, Ranfurly, Ryley, Saint Michael, Smoky Lake, Tofield, Two Hills, Vegreville, Viking, Willingdon, Wostok.

**MEDICINE HAT SHOP N' BUY, MEDICINE HAT, AB** (Sat.) Distribution: 26,705  
(Market Area) Cities: Bow Island, Burdett, Dunmore, Elkwater, Etzikom, Hilda, Iddesleigh, Irvine, Jenner, Leduc, Liebenenthal, Manyberries, Medicine Hat, Orion, Ralston, Redcliff, Schuler, Seven Persons, Walsh.

**LETHBRIDGE SHOP N' BUY, LETHBRIDGE, AB** (Saturday) Distribution: 33,176  
(Market Area) Cities: Barnwell, Barons, Cardston Rural, Carmangay, Champion, Claresholm Rural, Coaldale, Coalhurst, Diamond City, Fort Macleod, Glenwood, Grassy Lake, Lethbridge, Magrath, Nobleford, Picture Butte, Pincher Creek Rural, Purple Springs, Raymond, Shaunessy, Stavely, Stirling, Taber, Turin, Warner.

**PENNYWISE, NELSON, BC** (Tuesday Edition) Distribution: 5,827  
(Market Area) Cities: Blewett, Nelson, Nelson RR2, Salmo, Taghum, Ymir.

**PENNYWISE, KOOTENAY LAKE, BC** (Tuesday Edition) Distribution: 3,473  
(Market Area) Cities: Ainsworth, Argenta, Balfour, Creston, Harrop, Kaslo, Kuskanook, Meadow Creek, Nelson RR1&3, Procter, Trout Lake, Wynndel.

**PENNYWISE, CASTLEGAR, BC** (Tuesday Edition) Distribution: 8,413  
(Market Area) Cities: Castlegar, Crescent Valley, Genelle, Glade, Grand Forks, Nakusp, Ootischena, Pass Creek, Raspberry, Selkirk, Slocan, Slocan Park, South Slocan, Thrums, Winlaw.

**PENNYWISE, TRAIL, BC** (Tuesday Edition) Distribution: 8,831  
(Market Area) Cities: Beaver Valley, Christina Lake, Fruitvale, Genelle, Grand Forks, Montrose, Rossland, Salmo, Trail, Trail RR#1, Ymir.

### IDAHO

**MONEYSAVER LEWIS-CLARK / PALOUSE** (Thursday) Distribution: 40,420  
(Market Area) Counties: **ID** – Benewah, Clearwater, Idaho, Latah, Lewis, NezPerce; **WA** – Asotin, Garfield, Whitman.

**NICKEL'S WORTH, COEUR D'ALENE** (Thursday Edition) Distribution: 38,543  
(Market Area) Counties: **ID** – Benewah, Bonner, Boundary, Kootenai, Shoshone; **MT** – Lincoln, Sanders.

**THE SHOPPER, GRANGEVILLE** (Tuesday Edition) Distribution: 10,669  
(Market Area) Cities: Cottonwood, Craigmont, Elk City, Fenn, Ferdinand, Grangeville, Greencreek, Kamiah, Keuterville, Kooskia, Lucile, New Meadow, Nezperce, Pollock, Reubens, Riggins, Stites, White Bird, Winchester.

**AMERICAN CLASSIFIEDS, BOISE** (Thursday Edition) Distribution: 31,709  
(Market Area) Cities: **ID** – Boise, Bruneau, Caldwell, Cambridge, Cascade, Donnelly, Eagle, Emmett, Fruitland, Grandview, Grangeville, Greenleaf, Homedale, Horseshoe Bend, Idaho City, Kuna, Marsing, McCall, Melba, Meridian, Middleton, Mountain Home, Nampa, New Plymouth, Notus, Parma, Payette, Star, Sweet, Wilder, entire Twin Falls area; **OR** – Nyssa, Ontario.

**AMERICAN CLASSIFIEDS, TWIN FALLS** (Thursday Edition) Distribution: 7,202  
(Market Area) Counties: Blaine, Camas, Cassia, Gooding, Jerome, Lincoln, Minidoka, Twin Falls.

**SOOPER ADS, TWIN FALLS** (Friday edition) Distribution: 10,091  
(Market Area) Cities: **ID** – Bellevue, Bliss, Buhl, Burley, Castleford, Dietrich, Eden, Filer, Glenns Ferry, Gooding, Hagerman, Hailey, Hansen, Hazelton, Hollister, Jerome, Ketchum, Kimberly, Murtaugh, Paul, Rogerson, Rupert, Shoshone, Twin Falls, Wendell; **NV** – Elko, Jackpot, Wells.

**WEEKLY MAILER, BURLEY** (Tuesday Edition) Distribution: 15,697  
(Market Area) Cities: Albion, Almo, Burley, Declo, Hazelton, Heyburn, Malta, Minidoka, Oakley, Paul, Rupert.

### OREGON

**CENTRAL OREGON NICKEL ADS, BEND** (Thursday Edition) Distribution: 13,251  
(Market Area) Cities: Bend, Burns, Camp Sherman, Canyon City, Christmas Valley, Crooked River Ranch, Culver, Dayville, Fort Rock, Hines, John Day, LaPine, Madras, Mitchell, Mt. Vernon, Post, Powell Butte, Prineville, Redmond, Sisters, Sunriver, Terrebonne, Tumalo, Warm Springs.

**CENTRAL OREGON SHOPPER, REDMOND (Bi-Weekly)** Distribution: 24,458  
(Market Area) Counties: Baker, Crook, Deschutes, Grant, Harney, Jefferson, Wheeler.

**MONEY SAVER, EUGENE** (Thursday Edition) Distribution: 10,274  
(Market Area) Counties: Benton, Douglas, Lane.

**NICKEL ADS, PORTLAND** (Friday Edition) Distribution: 19,537  
(Market Area) NE/SE Portland, East County, Gresham, Sandy, Estacada, Clackamas/ Oregon City

**THE NICKEL WANT ADS, HERMISTON** (Thursday Edition) Distribution: 15,481  
(Market Area) Cities: **OR** – Adams, Arlington, Athena, Boardman, Cayuse, Condon, Echo, Helix, Heppner, Hermiston, Lone, Irrigon, Lexington, Meacham, Mikkalo, Milton-Freewater, Pendleton, Pilot Rock, Stanfield, Ukiah, Umatilla, Weston. **WA** – Walla Walla.

**THE NICKEL, KLAMATH FALLS** (Thursday Edition) Distribution: 18,746  
(Market Area) Cities: **OR** – Beatty, Bly, Bonanza, Chiloquin, Dairy, Keno, Klamath Falls, Lakeview, Malin, Merrill, Midland. **CA** – Dorris, Macdoel, Tulelake. (40+ mile radius from Klamath Falls)

**THE NICKEL, LA GRANDE** (Thursday Edition) Distribution: 14,018  
(Market Area) Cities: Baker City, Bridgeport, Cove, Dale, Durkee, Elgin, Enterprise, Farewell Bend, Fox, Haines, Halfway, Hereford, Huntington, Imbler, Innaha, John Day, Joseph, Kimberly, LaGrande, Long Creek, Lostine, Medical Springs, Mt. Vernon, North Powder, Oxbow, Perry, Prairie City, Richland, Spray, Starkey, Summerville, Sumpter, Tollgate, Ukiah, Union, Unity, Wallowa.

**THE NICKEL, MEDFORD** (Thursday Edition) Distribution: 24,069  
(Market Area) Cities: Ashland, Cave Junction, Grants Pass, Medford. (20 mile radius)